

OCTOBER 2020

LOGO GUIDE



Miles of Smiles on the Road to Recovery

LOGO



LOGO 10th ANNIVERSARY



LOGO TAG LINE OVAL



LOGO TAG LINE ROUND

LOGO FORMATS

VECTOR

FILE FORMAT: EPS, PDF

This file type can be resized without quality loss.

BITMAP / SCREEN

FILE FORMAT: JPG, PNG

These files are to be used for general web use and social media. To be used in digital files that are not meant to be printed in high quality such as invoices, letterheads, etc.

NOTE: PNG files have a clear background and can be placed over an image or a colored background

COLOR



PMS 485 C

C 6 %
M 98 %
Y 100 %
K 1 %

R 222
G 39
B 38

WEB #DE2726



PMS 116 C

C 0 %
M 18 %
Y 100 %
K 0 %

R 255
G 207
B 1

WEB #FFCF01



PMS 300 C

C 100 %
M 62 %
Y 7 %
K 0 %

R 0
G 100
B 168

WEB #0064A8



BLACK

C 0 %
M 0 %
Y 0 %
K 100 %

R 0
G 0
B 0

WEB #000000